

Stephanie Garcia
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“A humanitarian with visionary leadership and outstanding service.”

**Respond Inc.,
The Family Violence
Prevention Fund**

“Garcia offers intimate views into [our] culture.”

The Los Angeles Times

“Ms. Garcia’s expertise has provided positive learning opportunities. She utilizes a variety of unique experiences that enhance the transfer of knowledge and skill.”

**Dr. David L. Heisey,
Principal
Scotch Plains-Fanwood
High School, NJ**

“Philanthropy is a word we often associate with the very wealthy. The contributors and recipients of the WorldStudio/Kellogg Foundation Mentoring Scholarships teach that every day acts of kindness can have extraordinary consequences, which change lives and invigorate communities.”

The Kellogg Foundation

PROFESSIONAL PROFILE

I am in search of a position that integrates my extensive creative experience and administrative knowledge in order to utilize my expertise in solutions that improve market presence, delivery of content, productivity and management. Ideally this position would be in the area of art direction, branding and project management. All of my skills have been honed by business development experience, administrative and teaching skills.

Upon graduating with The Highest Honor of Distinction from Art Center College of Design, I began directing my own design studio. My experience in this area and my practice keeps me knowledgeable in the standard digital formats in design and art. I have worked with all major editorial news, science, entertainment and educational corporations in advertising, print, web and environmental creative solutions. Being both an expert in multiple areas of design as well as a credentialed teacher and administrator in the area of art history, art and design sets me apart from most candidates. I use right brain currency to promote creative problem solving and accountability. The programs I have created are based on rigor and the specific goals and vision of the organization. I’m at my best working in a team while implementing direction from my superiors, as well as working on self directed projects.

WORK EXPERIENCE

First Presbyterian School **2010-Present**
Teacher of Art
An International Preparatory High School

- Department Curriculum Development and implementation.

Stephanie Garcia Art and Design **1991-Present**
Founder/Principal
Partial Client List:

The America Folk Art Museum (New York), Bergdorf Goodman, Blockbuster, Disney Licensing, Entertainment Weekly, FAO Schwarz, Island Recording, The Kellogg Foundation, Lowe, Lintas & Partners Worldwide, MTV, National Geographic, Newsweek, The New York Times, Nickelodeon, Paramount Pictures, Penguin Putnam, Polygram Inc., Reader’s Digest, Sony Music, Time Inc., VH1, Viacom, and The Washington Post.

- Designed concept to print advertising, media and branding campaigns.
- Project managed retail installation including personnel development, materials buying and fabrication.
- Responsible for all client relations and account management for private and corporate art sales, gallery placement, contract negotiation, licensing, royalties, intellectual property and original commissions.
- Created Illustration and design for print, web, editorial, advertising, promotions and premiums.
- Art directed video/film and designed environmental corporate and retail installations.
- Developed characters and models for doll manufacturer, web, music industry and Children’s picture book market.
- Collaborated on the development of multiple-label branding for music and retail industry.

Sgarciaart.Com Licensing – CurveArt.Com **2010-Present**
Artist Licensing Procurement and Collaboration

- Principal agent and artist. Responsibilities include licensing, original art sales, commissions and limited edition prints. Currently expanding web site to an e-commerce site, CurveArt.Com, which will feature multiple artists. Director of Sales and Marketing includes artist retention, representation and procurement of intellectual property, negotiation of fees and contract

"Garcia's work is inspired"

Booklist

"[Garcia] Addresses the mentoring process that is missing in our culture today."

Battle Creek Enquirer

"A professional who always considers the big picture when addressing the details of problem solving."

Phillip Hayes, Chairman, Illustration Department, Art Center College of Design

"As the Kellogg project is well executed and creative the contributors have focused on ways that service can benefit society. Finding strength to go out and help make the world a better place."

David Sterling, WorldStudio

"[Garcia is] Designing opportunities"

AnnMarie Mareano Contact Magazine

"Garcia takes a non-traditional outside of the box approach to problem solving."

Linda Comins, Sunday News Register, Wheeling W. Va.

"Garcia's singularly, deliciously creative work steals the show"

Publishers Weekly

The Design High School, Los Angeles

2007-2008

Assistant Principal of Design Education and Organization, Teacher of Design
A Design Preparatory School in partnership with Art Center College of Design

- Managed and created budget for recruitment advertising and technology.
- Developed and co-produced an atmosphere of college readiness, personal growth, self-analysis and goal oriented achievement. Maintained rigor and fostered accountability in all areas of organization, teaching and implementation of systems.
- Fostered relationships between School's faculty and parents by forming a parents' alliance committee to communicate parent and school needs.
- Created Digital BootCamp and Foundation Art Curriculum. These programs are a keystone Design and Technology program experience for all students.
- Managed and implemented assignments and coordination for General Motors "Make a Difference" mentoring program.
- Wrote and implemented workshops to enhance educational experiences for cross-curricular interaction via interdepartmental collaboration and lesson plan development.

Graph Communications LLC

2003-2007

Director of Creative Development

- Responsible for hiring and directing creative talent for corporate identity, web design and related print collateral.
- Created all design templates for designers and programmers. Assisted in information architecture and usability trials for web.
- Co-wrote proposals for all clients. Set the pace and deadlines for all material - print and web.

Scotch Plains - Fanwood High School, Scotch Plains New Jersey

2003-2007

Teacher of Art and Design Technology

- Wrote, developed and implemented the first Digital Art Program. Responsible for budgets, vendor relations and all technology related purchases. Developed and created a core curriculum at the high school level for foundation course study in drawing, advanced graphic design, introduction to digital photography, advanced digital photography and image editing. This enabled students to enter college marketing, art, design and advertising programs at a higher level of proficiency.
- Mentored Junior and Senior portfolio development through independent studies for college readiness and matriculation.
- Wrote and received grant funds for multi media communication design project. Grant provided through The Scotch Plains - Fanwood Commemorative Fund.

EDUCATION & CERTIFICATIONS

- ART CENTER COLLEGE OF DESIGN, Pasadena - Bachelor of Fine Arts, Highest Honor of Distinction 1991. Recipient of multiple scholarships based on GPA, creative merit and standards of success.
- SAINT PETER'S JESUIT COLLEGE, NJ - M.A.Ed.- Lifetime Teaching Certificate Administration, Curriculum and Instruction 2003-2005.
- Design Based Learning Summer Institute Graduate Program, Design Based Learning Peer Coaching Certificate Program Art Center College of Design, 2007-2009.
- California/New Jersey Single Subject Teaching Credential, Teacher of Art and Design, 2005.
- California Administrative Services Preliminary Credential - Pending 2011.

APPLICATION SKILL SET

- Adobe Creative Suite, Microsoft Office.